



Making Practitioners for Tomorrow
GARI CONFERENCE

GARI MULTIDISCIPLINARY SYMPOSIUM

Leisure | Agribusiness Marketing | Business Management and Economics
27th August 2020 @ Galle Face Hotel, Colombo, Sri Lanka



CONFERENCE SCHEDULE

27/08/2020 - CONFERENCE DAY

Time	REGISTRATION AND INAUGURATION		
08.15 - 08.45	Table Registration		
08.50 - 09.00	Inauguration / Welcome Speech by Sampath Abeywickrama		
09.05 - 09.30	"Guest of Honour" Speech by Mr. Malraj B. Kiriella	Economist and Multi Disciplinary Professional and former Director General of Sri Lanka Tourism Development	Challenges of Sustainable Economic Development in the context of COVID-19
09.30 - 09.50	Morning Refreshment & Group Photo		
KEYNOTE SPEECH			
		AFFILIATION / COUNTRY	SPEECH TITLE (Room GF 04)
10.00 - 10.25	Dr. S. Damayanthi Edirisinghe	Senior Lecturer, Faculty of Commerce & Management Studies, University of Kelaniya	
10.25 - 10.45	Prof. Hernán E. Gil Forleo (Zoom)	Professor of Economics & Finance, University of Buenos Aires (UBA), Argentina	The Economic Evolution of Argentina between 2011-2019?
TECHNICAL SESSION 01	SESSION CHAIR: Dr. S. D. Edirisinghe	Tracks: Management and Economics	Room GF 04
	NAME OF PRESENTERS	AFFILIATION / DESIGNATION	TITLE
10.50 - 11.10	Preethi Gunaratne	IIC University of Technology, Cambodia	Does Creative Tourism Contributes to Creative Economy of a Country? A Review of Recent Research
11.10 - 11.30	W.M.H.G.T.C.K. Weerakoon	Department of Physical Sciences & Technology, Faculty of Applied Sciences, Sabaragamuwa University	Use of Information Communication Technology for Business Management in Mining & Mineral Industry
11.30 - 11.50	R.S.R.M.H.D. Rathnayake	School of Business, ESOF Metro Campus	Effect of competencies of fresh graduates on employability in private sector non-state degree awarding institutions with special emphasis to Colombo district
11.50 - 12.10	Nishadini H.A.V	Faculty of Agriculture, University of Peradeniya	'Madan' (Syzygium cumini) Wine and Stability of Its Bioactive Agents with Storage Time
12.10 - 12.30	Dr. W.K.G. Kanchana Shiromalie Weerasinghe	ICT Center, Wayamba University of Sri Lanka	Bridging Digital Divide in the Agriculture Sector using Information Communication Technology: Case in Southern Province of Sri Lanka
12.30 - 12.50	K.P.U.T. Egodauyana	Department of Animal Science, Uva Wellassa University	Tourists' Insights on Conservation and Management Practices of Hikkaduwa Coral Reef
12.50 - 13.10	Selvananthan Gopikrishna	Lecturer Cum Programme Coordinator, Higher National Diploma in Business Management, School of Business, Essoft Metro Campus	The Influence of Customer Perception on Loyalty towards an organization: A special reference to the FMCG and Banking Sectors in Sri Lanka
13.15 - 14.00	Lunch Break		
TECHNICAL SESSION 02	SESSION CHAIR: Dr. S. D. Edirisinghe	Tracks: Management and Economics	Room GF 04
	NAME OF PRESENTERS	AFFILIATION / DESIGNATION	TITLE
14.10 - 14.30	A. Thayaparan (Zoom)	Senior Lecturer in Economics, Dept Economics and Management, Vavuniya Campus of the University of Jaffna	Estimating Total Factor Productive Efficiency and its Determinants: Evidence from Paddy Farming in Sri Lanka
14.30 - 14.50	K.M.D.K. Kulasekera	ESOF Metro Campus – School of Business Management	Impact of glass ceiling effect on service sector employees A contemporary literature review
14.50 - 15.10	Weerasinghe W.P.S.H	Faculty of Science, Horizon Campus	Development of a Tea Enriched with Saffron (Crocus Sativus)
15.10 - 15.30	Lilanka Chavindu De Silva	IIC University of Technology, Cambodia	HS 87 exports behavior of Germany, Japan and United States of America from 2015 to quarter one 2020
15.30 - 15.50	A.M.I.U. Kumara	Ceylon Fishery Harbours Corporation	Promoting Sustainable Marine Tourism; A Critical Analysis of Sri Lankan Regulatory & Institutional Framework towards Integrating Fisheries into Tourism
15.50 - 16.10	Sanduni Vipulasena	Faculty of Graduate Studies, University of Colombo	Toward effective utilization of software systems by state owned banking sector employees: A case study from Sri Lanka
16.10 - 16.30	Session Discussion		
16.30 - 16.40	Award Ceromany & Closing		
16.40 - 17.00	Tea Break		
Listener Delegates	Dr. Dillina Herath	Dean, ESOF Metro Campus-School of Business Administration	Toward effective utilization of software systems by state owned banking sector employees: A case study from Sri Lanka
Time	Co-Authors as Respectively		
11.10 - 11.30	Sumith Gamage, Sampath Kokila		14.30 - 14.50 Dr. D. Herath
12.10 - 12.30	K.H.N.H. Wimalawansa, W.J.S.K. Weerakkody		14.50 - 15.10 Udari A.H.G.S
12.30 - 12.50	K.P.G.K.P. Guruge, E.P.D.N. Thilakarathne		15.30 - 15.50 K.M.N.T. Konara, S.C. Fernando
14.10 - 14.30	N. Neruja		